



## News Release

### **EnerSys<sup>®</sup>, Manufacturer of ODYSSEY<sup>®</sup> Batteries, Sponsors Greg Adler's 2015 *ULTRA4* Racing and LOORRS Vehicles**

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**READING, Pa., (May 29, 2015)** – EnerSys<sup>®</sup> (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY<sup>®</sup> batteries, is sponsoring driver Greg Adler's *ULTRA4* Racing and Lucas Oil Off Road Racing Series (LOORRS) vehicles for the 2015 season.

EnerSys will equip Adler's vehicles with ODYSSEY<sup>®</sup> batteries. Engineered with Thin Plate Pure Lead (TPPL) technology and Absorbed Glass Mat (AGM) construction, ODYSSEY<sup>®</sup> batteries provide more cranking power and reserve power than conventional batteries.

As associate sponsor, the ODYSSEY<sup>®</sup> battery logo will be prominently displayed on Adler's *ULTRA4* and LOORRS Pro 4 vehicles on the rear bedside, on all team apparel and in all team racing publicity materials.

"Providing ODYSSEY<sup>®</sup> batteries for Greg Adler's 2015 racing vehicles is both an honor and a privilege," said Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys. "We're looking forward to being a part of the *ULTRA4* Racing

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phenomenon and proud to have our brand associated with an outstanding team.”

ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as “non-spillable” by the U.S. Department of Transportation and include a limited two- to four-year full replacement warranty.

“We’re excited to be building this great new partnership with ODYSSEY® battery,” Adler said. “We compete in some of the most intense environments in motorsports. With top-notch parts such as ODYSSEY® batteries on board all of our vehicles, we know that we will be running hard through the checkered flag.”

Below are the upcoming events in the 2015 Lucas Oil Off Road Racing Series schedule:

May 30-31	Lake Elsinore, Calif.	Lake Elsinore Motorsports Park
June 20-21	Tooele, Utah	Miller Motor Sports Park
July 18-19	Glen Helen, Calif.	Glen Helen Raceway
August 1-2	Esteros Beach, Mexico	Baja International Short Course
August 22-23	Sparks, Nev.	Wild West Motorsports Park
September 18-19	Las Vegas, Nev.	Las Vegas Motor Speedway
October 24-25	Lake Elsinore, Calif.	Lake Elsinore Motorsports Park

For more information about the Lucas Oil Off Road Racing Series, visit

<http://www.lucasoiloffroad.com/schedules/race-schedule>.

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Below is the 2015 *ULTRA4* Racing schedule:

June 26-27	Attica, Ind.	<i>ULTRA4@</i> Badlands
July 10-11	Glen Helen, Calif.	4 Wheel Parts Grand Prix
July 31, August 1	Sturgis, Ky.	Sturgis Off Road Blow Out
August 29-30	Fallon, Nev.	<i>ULTRA4s @</i> VORRA 250
September 11-12	Hot Springs, Ark.	<i>ULTRA4 @</i> Hot Springs ORV
October 16-17	Reno, Nev.	National Championships

For more information about *ULTRA4* Racing, visit <http://www.ultra4racing.com>.

For more information on EnerSys and its full line of products, systems and support, visit [www.enersys.com](http://www.enersys.com).

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

## **ABOUT ENERSYS®**

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, and transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

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## ABOUT GREG ADLER

Greg Adler started his racing career in Baja, California driving limited buggies in the SCORE series. After several years of valuable experience, he jumped into the full-size truck category driving powerful, 800-horsepower Class 8 trucks. The over-the-top power and extreme suspension capability of the Class 8 machines fit Adler well, and made for a smooth transition into the intense world of short-course off-road racing. Adler entered his first short-course race at Crandon International Raceway in 2004 in a Sportsman truck borrowed from veteran racer Evan Evans. One race was all it took—Adler was hooked.

In 2006, Adler completed his first season in the Sportsman division, and capped his rookie year with his first win at Chula Vista International Speedway. In 2007, he made the move to the ultra competitive Pro 2 class. Competing against off-road racing's most skilled drivers, Adler proved his talent with several podium finishes. Now racing in the Traxxas Off-Road Championship series (TORC) and Lucas Oil Off-Road Series, running up front is business as usual for Adler and his 4 Wheel Parts machine. In the dirt and on the podium, you can count on Adler to bring excitement to the Pro 2WD class.

Adler's recent accomplishments include:

- 1st place in Pro 2 for round 2 of the Lucas Oil Series 2012
- 1st place in Pro 2 at the last race in the Lucas Oil Series 2011
- 3 top 2 finishes in Lucas Oil Series 2010
- 3rd Place in Pro 2 Points championship - Lucas Oil Series 2009

Greg Adler is president and chief executive officer of 4 Wheel Parts, Compton, California, one of the top providers of aftermarket off-road parts and accessories for over 40 years.

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**Photo caption:**

EnerSys®, manufacturer of ODYSSEY® batteries, sponsors Brian Adler's #210 *ULTRA4* (shown) and #10 Pro 4 vehicles for the 2015 season.