



News Release

EnerSys[®], Manufacturer of ODYSSEY[®] Batteries, Sponsors Greg Adler's 2016 *ULTRA4* Racing and LOORRS Vehicles

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READING, Pa., (June 2, 2016) – EnerSys[®] (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY[®] batteries, again is sponsoring driver Greg Adler's *ULTRA4* Racing and Lucas Oil Off Road Racing Series (LOORRS) vehicles this year.

EnerSys[®] equips Adler's vehicles with ODYSSEY[®] batteries. Engineered with Thin Plate Pure Lead (TPPL) technology and Absorbed Glass Mat (AGM) construction, ODYSSEY[®] batteries provide more cranking power and reserve power than conventional batteries.

As associate sponsor, the ODYSSEY[®] battery logo is prominently displayed on the rear bedside on both of Adler's *ULTRA4* vehicles and on his LOORRS Pro 4 vehicle, on all team apparel and all team racing publicity materials.

"Our association with Greg Adler shows how well ODYSSEY[®] batteries stand up to the rigors of off-road racing," said Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys. "It's quite an honor for our batteries to be powering such a phenomenal team."

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ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as “non-spillable” by the U.S. Department of Transportation and include a limited two- to four-year full replacement warranty.

“Our partnership with EnerSys has been a boost to our competitiveness as a team,” Adler said. “We’ve come to depend on ODYSSEY® batteries to hold up to the extreme conditions our racing vehicles subject them to.”

Below are the upcoming events in the 2016 LOORRS schedule:

June 18-19	Ensenada, Mexico	Baja International Short Course
July 23-24	San Bernardino, Calif.	Glen Helen Motor Sports Park
Aug. 13-14	Sparks, Nev.	Wild West Motorsports Park
Sept. 23-24	Lake Elsinore, Calif.	Lake Elsinore Motorsports Park
Oct. 22-23	Chandler, Ariz.	Wild Horse Pass

For more information about LOORRS, visit <http://www.lucasoiloffroad.com/schedules/race-schedule>.

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Below are the upcoming events in the 2016 *ULTRA4* Racing schedule:

June 11-12	San Bernardino, Calif.	Glen Helen Motor Sports Park
June 24-25	Attica, Ind.	Badlands Off Road Park
July 29-30	Sturgis, Ky.	Sturgis Kentucky Motoplex
Sept. 2-3	Fallon, Nev.	Fallon, Nevada

For more information about *ULTRA4* Racing, visit <http://www.ultra4racing.com>.

For more information on EnerSys® and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys®, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, and transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

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ABOUT GREG ADLER

Greg Adler started his racing career in Baja, California driving limited buggies in the SCORE series. After several years of valuable experience, he jumped into the full-size truck category driving powerful, 800-horsepower Class 8 trucks. The over-the-top power and extreme suspension capability of the Class 8 machines fit Adler well, and made for a smooth transition into the intense world of short-course off-road racing. Adler entered his first short-course race at Crandon International Raceway in 2004 in a Sportsman truck borrowed from veteran racer Evan Evans. One race was all it took—Adler was hooked.

In 2006, Adler completed his first season in the Sportsman division, and capped his rookie year with his first win at Chula Vista International Speedway. In 2007, he made the move to the ultra competitive Pro 2 class. Competing against off-road racing's most skilled drivers, Adler proved his talent with several podium finishes. Now racing in the Traxxas Off-Road Championship series (TORC) and Lucas Oil Off-Road Series, running up front is business as usual for Adler and his 4 Wheel Parts machine. In the dirt and on the podium, you can count on Adler to bring excitement to the Pro 2WD class.

Adler's recent accomplishments include:

- 1st place in Pro 2 for round 2 of the Lucas Oil Series 2012
- 1st place in Pro 2 at the last race in the Lucas Oil Series 2011
- 3 top 2 finishes in Lucas Oil Series 2010
- 3rd Place in Pro 2 Points championship - Lucas Oil Series 2009

Greg Adler is president and chief executive officer of 4 Wheel Parts, Compton, California, one of the top providers of aftermarket off-road parts and accessories for over 40 years.

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