



News Release

EnerSys® Sponsors ODYSSEY® Battery Extreme Pro Team for 2016 Bassmaster Elite Series Tournament

For more information contact:

April Lowther
MARCOM Supervisor
EnerSys
800-538-3627 Ext: 1729
Fax: 610-372-8613
E-mail: april.lowther@enersys.com

Solomon Rosenthal
Public Relations
Harris, Baio & McCullough
215-440-9800
Fax: 215-440-0717
E-mail: solomon@hbmadv.com

READING, Pa., (June 21, 2016) – EnerSys® (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY® batteries, continues to sponsor the ODYSSEY® Battery Extreme Pro Team for the ninth consecutive year as they compete in the 2016 Bassmaster Elite Series Tournament.

The ODYSSEY® Battery Extreme Pro Team consists of nine pro anglers: Scott Ashmore, Brent Chapman, Shaw Grigsby, Randy Howell, Gary Klein, Mike McClelland, Gerald Swindle, Jason Williamson and Cliff Pace.

As the official sponsor, EnerSys equips the ODYSSEY® Battery Extreme Pro Team boats with ODYSSEY® Marine Dual Purpose batteries and provides product and technical support for the team during each tournament. EnerSys also recognizes the team's top performer in each Elite Series event.

"We are proud to continue our support for the entire ODYSSEY® Battery Extreme Pro Team," said Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys. "The superior power and performance of ODYSSEY® batteries has supported the team's competitions for nine years. ODYSSEY®

–more–

EnerSys® Sponsors ODYSSEY® Battery Extreme Pro Team for 2016 Bassmaster Elite Series Tournament

Marine Dual Purpose batteries offer both exceptional starting and deep cycling power, giving boaters and anglers the best of both kinds of batteries. They also have three times the life of conventional batteries."

ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as "non-spillable" by the U.S. Department of Transportation and include a limited two- to four-year full replacement warranty.

The 2016 Bassmaster Elite Series began on March 17-20 at St. Johns River in Palatka, Florida. See below for the remaining schedule of 2016 Bassmaster tournament events:

Event Name	Date	Location	
Bassmaster Elite Series at Cayuga Lake	June 23-26	Cayuga Lake	Union Springs, N.Y
Bassmaster Classic Bracket at Niagara River	July 20-22	Niagara River	Buffalo, N.Y.
Bassmaster Elite at Potomac River	Aug. 11-14	Potomac River	Charles County, Md.
Bassmaster Elite at Mississippi River	Sept. 8-11	Mississippi River	La Crosse, Wis.
Toyota Bassmaster Angler of the Year Championship at Mille Lacs	Sep. 15-18	Mille Lacs	Onamia, Minn.

-more-

EnerSys® Sponsors ODYSSEY® Battery Extreme Pro Team for 2016 Bassmaster Elite Series Tournament

For more information on EnerSys® and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys®, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

#

