



News Release

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EnerSys[®], Manufacturer of ODYSSEY[®] Batteries, Once Again Named Official Sponsor of Driving Legend Brian Deegan

READING, Pa., (May 29, 2015) – EnerSys[®] (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY[®] batteries, once again has been named an official sponsor of Brian Deegan, a pioneer in action sports with 16 X Games medals, a six-time short course off-road truck champion, a Global Rallycross racer and freestyle motocross rider.

As an official sponsor, EnerSys will support Deegan's #38 Pro 2 and Pro 4 race trucks in the Lucas Oil Off Road Racing Series (LOORRS). Deegan also will use an ODYSSEY[®] battery in the Ford Fiesta ST he will drive in the 2015 Red Bull Global Rallycross series with Ganassi Racing.

ODYSSEY[®] batteries are designed with an Absorbed Glass Mat (AGM) construction and Thin Plate Pure Lead (TPPL) technology for more engine-cranking power and reserve power than conventional batteries.

ODYSSEY[®] batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as

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“non-spillable” by the U.S. Department of Transportation and include a limited two- to four-year full replacement warranty.

The ODYSSEY® battery logo will be prominently displayed on the race trucks, driver’s suits and the LOORRS team semi-truck and hauler.

“Brian Deegan is a legend in the motocross, short course off-road and rally car world,” said Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys. “We’re proud that he has chosen ODYSSEY® batteries to power his vehicles in demanding racing conditions.”

Brian Deegan’s LOORRS #38 Rockstar Energy Drink/Makita/Ford race truck debuted with ODYSSEY® battery by EnerSys as its official sponsor at Lake Elsinore Motorsports Park in Lake Elsinore, Calif., on March 20-21.

“Working with the best partners in their respective fields, such as ODYSSEY® battery, is an honor and privilege, as we build the strongest team possible both on and off the track. We are looking forward to another great year of racing with ODYSSEY® battery products,” said Deegan.

For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric

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powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

ABOUT BRIAN DEEGAN

Motocross legend, 2014 LOORRS Pro 2 Champion, 2013 LOORRS Pro Lite Champion and 2013 Dirt Sport's Driver of the Year, Brian "The General" Deegan is one of the most decorated action sport athletes to date. He is the only rider to compete in at least one event each year since the X Games' inception, including his Gold Medal run in X Games 17 Rallycross. Deegan continues to test the limits in numerous racing categories including Freestyle Motocross, Pro 2 Pro 4 Short Course Trucks, Global Rallycross and Monster Jam. Follow Deegan on Twitter at www.Twitter.com/MMGeneral, on Instagram @Brian Deegan 38 and on Facebook at www.facebook.com/mmdeegan.

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Caption:

EnerSys®, the manufacturer of ODYSSEY® batteries, is an official 2015 sponsor of Brian Deegan, a pioneer in action sports, as a short course off-road truck racer, a Global Rallycross car racer and freestyle motocross rider.