



## News Release

### 2014 Red Bull Global Rallycross Driver Rhys Millen Receives ODYSSEY® Battery Extreme ODYSSEY® Performer Award, Bonus Check

For more information contact:

April Lowther  
MARCOM Supervisor  
EnerSys  
800-538-3627 Ext: 1729  
Fax: 610-372-8613  
E-mail: [april.lowther@enersys.com](mailto:april.lowther@enersys.com)

Nicole Materia  
Public Relations  
Harris, Baio & McCullough  
Office: 215-440-9800  
Mobile: 732-513-1710  
E-mail: [nicoleg@hbmadv.com](mailto:nicoleg@hbmadv.com)

**READING, Pa. (Nov. 7, 2014)** – ODYSSEY® battery by EnerSys®, an official battery of Red Bull Global Rallycross (Red Bull GRC), presented Red Bull GRC driver Rhys Millen with a bonus check in the amount of \$40,000 as part of the Extreme ODYSSEY® Performer contingency award program. Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys, awarded Millen with an oversized check during the post-race presentation ceremony following the Red Bull GRC Las Vegas event on Wednesday, Nov. 5.

As an official battery sponsor of Red Bull GRC, ODYSSEY® battery by EnerSys has granted the top three finishing drivers at each race with a cash bonus and points award through the Extreme ODYSSEY® Performer contingency award program. Millen, the driver with the most points toward the award at the end of the season, received an additional bonus.

“We would like to thank ODYSSEY® battery for its continued partnership and support of the series during the 2014 season” said Colin Dyne, CEO of Red Bull GRC.

–more–

“It’s an honor to present Rhys Millen with the contingency award,” said McMullen. “We are pleased that our sponsorship with Red Bull GRC has allowed us to give back to the drivers that so proudly display the ODYSSEY® battery logo on their vehicles.”

For more information about ODYSSEY® batteries, including how to purchase batteries online and where to find a distributor, visit [www.odysseybattery.com](http://www.odysseybattery.com).

### **ABOUT ENERSYS®**

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit [www.enersys.com](http://www.enersys.com) or [www.odysseybattery.com](http://www.odysseybattery.com).

### **About Red Bull Global Rallycross**

Designed to produce the fastest and most exciting racing in motorsports, Red Bull Global Rallycross pits small production-based cars against each other in door-to-door racing featuring dirt, asphalt, and table-top jumps. With enhanced engineering and safety features, the cars produce 600 horsepower and can accelerate from 0-60 miles per hour in less than two seconds, and can also withstand 70-foot jumps and other vehicle contact. For more information visit [www.RedBullGlobalRallycross.com](http://www.RedBullGlobalRallycross.com).

**# # #**



**Editor Note –**

**Photo caption:** Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys, presents Red Bull GRC driver Rhys Millen with an oversized check during the post-race presentation ceremony following the Red Bull GRC Las Vegas event on Wednesday, Nov. 5.