



News Release

EnerSys® Adds Group 75/86 Battery to ODYSSEY® Performance Series™ Product Line

For more information contact:

April Lowther
MARCOM Supervisor
EnerSys
800-538-3627 Ext: 1729
Fax: 610-372-8613
E-mail: april.lowther@enersys.com

Nicole Materia
Public Relations
Harris, Baio & McCullough
215-440-9800
Fax: 215-440-0717
E-mail: nicoleq@hbmadv.com

READING, Pa., (April 23, 2014) – EnerSys® has expanded its ODYSSEY® Performance Series™ battery product offering to include the Group 75/86 battery designed for a wide range of consumer passenger vehicles, custom and classic cars and SUVs. The ODYSSEY® Performance Series™ 75/86-705 battery features 708 cold cranking amps (CCA), 89 reserve capacity (RC) minutes and weighs 43.4 pounds.

Engineered with Thin Plate Pure Lead (TPPL) technology, ODYSSEY® Performance Series™ batteries feature dry cell Absorbed Glass Mat (AGM) technology to contain acid and prevent spills, allowing the battery to be installed in almost any position.

“The ODYSSEY® Performance Series 75/86-705 battery is designed to handle the increased use of onboard accessories in today's vehicles,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. “We are pleased to add the Group 75/86 battery to the ODYSSEY® Performance Series to provide an even wider selection of batteries to customers.”

–more–

ODYSSEY® Performance Series™ batteries offer a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as “non-spillable” by the US Department of Transportation and include a limited four-year full replacement warranty. The ODYSSEY® Performance Series™ 75/86-705 battery corresponds to Battery Council International (BCI) Group 75/86.

For more information about ODYSSEY® Performance Series™ batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and government and by defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

#



Editor Note:

[Image: 75-86-705_straight.jpg] Other image angles available upon request.

Photo caption: ODYSSEY® Performance Series™ 75/86-705 battery