



News Release

For more information contact:

April Lowther MARCOM Supervisor EnerSys 800-538-3627 Ext: 1729

Fax: 610-372-8613 E-mail: april.lowther@enersys.com

Nicole Materia Public Relations Harris, Baio & McCullough

215-440-9800 Fax: 215-440-0717

E-mail: nicoleg@hbmadv.com

ODYSSEY® Battery Extreme Pro Team Angler Randy Howell Wins 2014 Bassmaster Classic

READING, Pa., (March 4, 2014) – EnerSys®, the manufacturer of ODYSSEY® batteries and sponsor of the ODYSSEY® Battery Extreme Pro Team, congratulates pro angler Randy Howell on winning the 2014 Bassmaster Classic at Lake Guntersville in Birmingham, Ala. Howell won the championship with five bass weighing a total of 67 pounds, 8 ounces. The win marked Howell's first Bassmaster Classic Championship since joining the ODYSSEY® Battery Extreme Pro Team in 2011.

As a member of the ODYSSEY® Battery Extreme Pro Team, Howell's boat was equipped with an ODYSSEY® Extreme Series Trolling Thunder/Marine Dual Purpose battery, providing the massive starting power and amazing deep cycling capability needed for hauling in Lake Guntersville.

"We are pleased to congratulate pro angler Randy Howell on the 2014 Bassmaster Classic Championship," said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. "Winning the Bassmaster Classic is a great achievement, and we are pleased to be able to provide support to back-to-back champions – Cliff Pace and Randy Howell. Both champions have relied on the superior power and performance of ODYSSEY® batteries to get through the elements of the tournament events."

-more-

Howell will continue to compete in the 2014 Bassmaster Elite Series along with teammates – Scott Ashmore, Brent Chapman, Shaw Grigsby, Gary Klein, Mike McClelland, Cliff Pace, Gerald Swindle, Jason Williamson.

Below is a complete schedule of 2014 Bassmaster tournament events:

Event Name	Date	Location	
Dick Cepek Tires	March 13-16	Lake Seminole	Bainbridge, Ga.
Bassmaster Elite Series at	March 20-23	St. Johns River	Palatka, Fla.
St. Johns River			
Bassmaster Elite Series at	April 3-6	Table Rock Lake	Branson, Mo.
Table Rock Lake			
Bassmaster Elite Series at	May 1-4	Toleo Bend Reservoir	Many, La.
Toledo Bend			
Bassmaster Elite Series at	May 15-18	Lake Dardanelle	Russellville, Ark.
Lake Dardanelle			
Bassmaster BASSFest	June 11-15	Chickamunga Lake	Dayton, Tenn.
Bassmaster Elite Series at	Aug. 7-10	Delaware River	Philadelphia, Pa.
Delaware River			
Bassmaster Elite Series at	Aug. 21-24	Cayuga Lake	Union Springs &
Cayuga Lake			Auburn, N.Y
AOY Championship	Sep. 18-21	TBA	TBA

Additionally, fans can catch the 2014 Bassmaster Classic coverage on ESPN2 on *The Bassmasters*. The first hour will air Saturday, March 1, at 10 a.m. ET and Sunday's finale will air 8 to 10 p.m. ET on Sunday, March 2.

For more information about ODYSSEY® batteries, visit www.odysseybattery.com.

-more-

ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and government and by defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

#



Editor Note:

[Image: ODY_Randy-Howell.jpg]

Photo caption: 2014 Bassmaster Classic Champion, Randy Howell of the ODYSSEY® Battery

Extreme Pro Team