



News Release

Brian Deegan, Tanner Foust and Rutledge Wood Make Appearances at the ODYSSEY® Battery by EnerSys® SEMA Show Booth

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SEMA Show, Booth No. 24863, Central Hall

READING, Pa. (Nov. 5, 2013) – ODYSSEY® Battery by EnerSys® will host celebrities Brian Deegan (freestyle motocross legend, founder of Metal Mulisha and motorsports icon), and Tanner Foust and Rutledge Wood (as seen on History Channel's *Top Gear*) at ODYSSEY® Battery booth no. 24863 in Central Hall of the Las Vegas Convention Center at the 2013 SEMA Show.

Deegan, a four-time LOORRS Champion, 2011 X Games Rallycross gold medalist, two-time Lucas Oil Off Road driver of the year and ranked top-three off-road driver worldwide, will appear at the booth on Tuesday, Nov. 5 from 9:45-10:45 a.m. He is also known as one of the stars of Ford Racing's Octane Academy, along with Foust.

Also on Tuesday, Nov. 5, Foust and Wood will appear at the booth from 3-4:30 p.m. Many know Foust for his accomplishments as a two-time Global Rallycross champion, four-time X Games gold medalist and two-time Formula Drift champion. He is also a co-host of History Channel's *Top Gear* along with Wood and Adam Ferrara (who will not be present at the booth). Wood also covers NASCAR for *FoxSports 1* and is known as the winner of the 2013 Toyota Pro Celebrity Race.

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“Brian Deegan, Tanner Foust and Rutledge Wood know first-hand, whether testing super-cars on TV or in a racing situation, that high-performance vehicles need the extreme power and performance ODYSSEY® batteries provide,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. “It’s going to be a lot of fun having them at the booth, and we’re very excited to have all three talents supporting ODYSSEY® Battery products at the show.”

ODYSSEY® Battery is currently an official sponsor of Deegan and Foust. For more information about ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

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