



News Release

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Racing Legends Will Make Personal Appearances at the 2015 ODYSSEY® Battery SEMA Show Booth No. 24875

READING, Pa. (October 12, 2015) – EnerSys® (NYSE:ENS), the global leader in stored energy solutions for industrial applications and manufacturer of ODYSSEY® batteries, has announced that racing legends Richard Petty, Tanner Foust, Brian Deegan and Joey Logano, along with television host Rutledge Wood, will make personal appearances at its ODYSSEY® battery booth no. 24875 at the 2015 Specialty Equipment Market Association (SEMA) Show. The SEMA Show will take place Nov. 3-6 in the Central Hall of the Las Vegas Convention Center, Las Vegas, Nevada.

“This will be our 11th year at SEMA, and we’re excited to have some of the most recognized names in racing whom we sponsor be part of the ODYSSEY® battery exhibit,” said Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys. “ODYSSEY® batteries are recognized for enhanced power and extended service life in the most extreme conditions, and each of our celebrity sponsors has trusted the product for different purposes, ranging from racing applications to classic car builds.”

Following is the current schedule of celebrity appearances the ODYSSEY® Battery booth no. 24875:

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Tuesday, November 3

10:00 a.m.-11:00 a.m.	Tanner Foust, U.S. Rallycross, X Game and Formula Drift champion
1:30 p.m.-2:30 p.m.	Rutledge Wood, NBC Sports reporter, co-host of the History Channel's "Top Gear" and "Lost in Transmission" programs and official brand ambassador and celebrity spokesman for EnerSys and ODYSSEY® batteries

Wednesday, November 4

3:00 p.m.-4:00 p.m.	Richard Petty, NASCAR Hall of Fame inductee
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Thursday, November 5

11:15 a.m.-noon	Joey Logano, Team Penske's driver of the No. 22 Ford Fusion, ranked #2 in the 2014 NASCAR Sprint Cup Series
3:15 p.m.-4:15 p.m.	Brian Deegan, the most decorated motocross rider in the competition's history

About the Celebrities

Tanner Foust is a three-time U.S. rallycross champion (2010, 2011, 2012), four-time X Games gold medalist (2007, 2010, 2013), two-time Formula Drift champion (2007, 2008) and holds several world driving records. He also is a popular stunt driver and a co-host of the History Channel's "Top Gear" program, a series that tracks the colorful history of the automobile and celebrates the art of driving.

Rutledge Wood, the official brand ambassador and celebrity spokesman for EnerSys and ODYSSEY® batteries, also will be greeting fans in the ODYSSEY® battery booth. Wood is a specialty motorsports reporter and NASCAR analyst for NBC Sports and co-hosts the History Channel's "Top Gear" and "Lost in Transmission" television programs.

NASCAR Hall of Famer "The King" Richard Petty is recognized as one of NASCAR's 50 Greatest Drivers with seven NASCAR Championships to his name. He also is the first motorsports athlete to be honored with the Medal of Freedom.

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Joey Logano, Team Penske's driver of the No. 22 Ford Fusion in the NASCAR Sprint Cup Series, finished second in the 2014 standings. Team Penske completed its best season to date in the history of Penske NASCAR competition with a single-season high of 11 Sprint Cup Series victories and 17 NASCAR wins overall.

With 13 X Games medals to his name, "The General" Brian Deegan is the most decorated motocross rider in the competition's history. This freestyle motocross icon, off-road champion and rally car gold medalist is the 2014 Lucas Oil Off Road Racing Series (LOORRS) Pro 2 Champion, 2013 LOORRS Pro Lite Champion and 2013 Dirt Sports Driver of the Year.

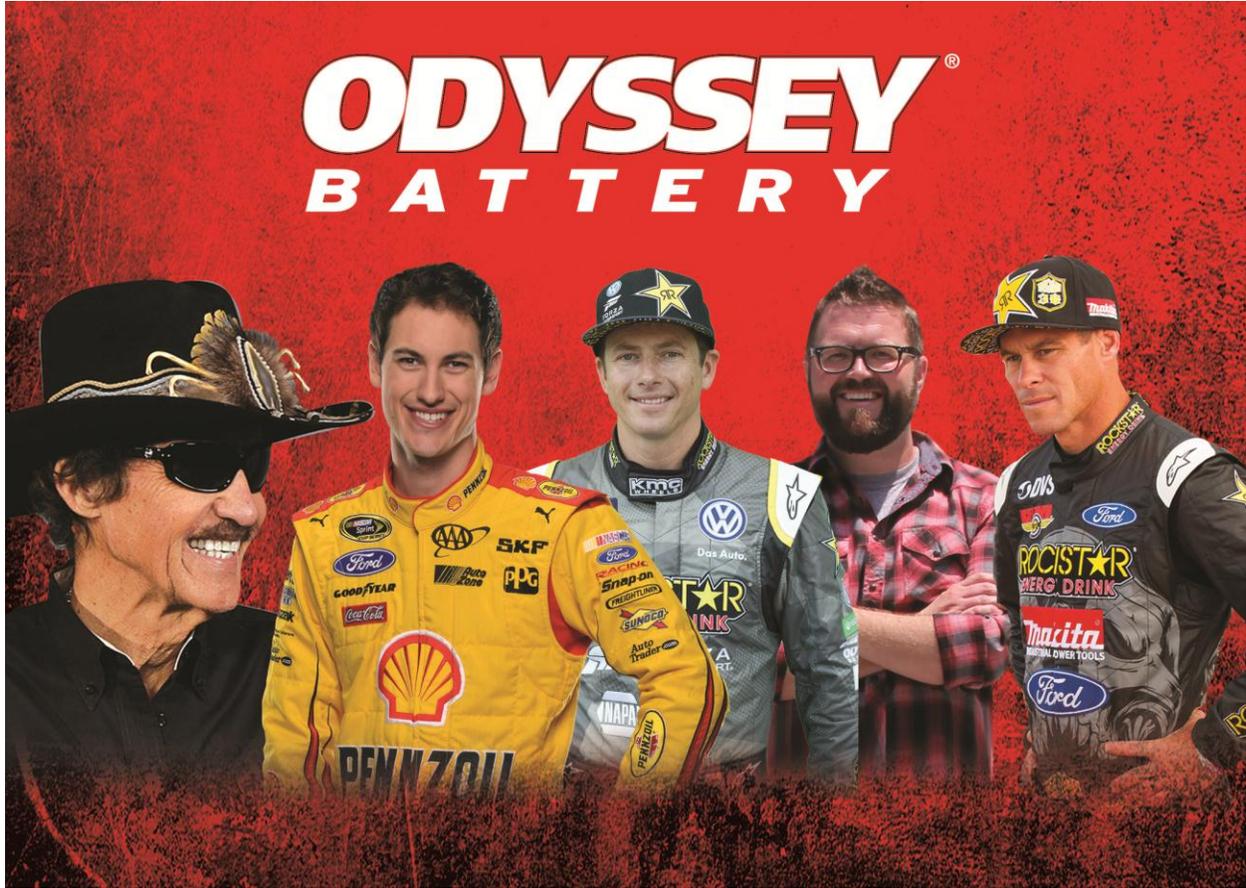
For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

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Caption: Meet celebrities (from left to right) Richard Petty, Joey Logano, Tanner Foust, Rutledge Wood and Brian Deegan at the ODYSSEY® Battery 2015 Specialty Equipment Market Association (SEMA) Show, Nov. 3-6, in the Central Hall of the Las Vegas Convention Center, Las Vegas, Nevada, ODYSSEY® Battery booth no. 24875.