



## News Release

### Spencer Massey to Drive ODYSSEY® Battery Top Fuel Dragster in NHRA Nationals at Maple Grove Raceway

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**READING, Pa., (Oct. 2, 2014)** – ODYSSEY® battery by EnerSys®, an affiliate sponsor of Don Schumacher Racing (DSR), announced it will be the primary sponsor of Spencer Massey's Top Fuel Dragster for the 30<sup>th</sup> annual NHRA Nationals taking place at Maple Grove Raceway Oct. 2-5. Maple Grove Raceway is in Mohnton, Pennsylvania just outside of Reading, Pennsylvania, where the EnerSys world headquarters are located.

"We have the opportunity to showcase the ODYSSEY® battery brand colors on Spencer Massey's Top Fuel Dragster thanks to our relationship with Don Schumacher Racing," said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. "We are looking forward to the NHRA event at Maple Grove Raceway, which is so close to home for many of us, and hope that the ODYSSEY® Battery Top Fuel Dragster brings luck to Spencer and the entire DSR team!"

The ODYSSEY® Battery Top Fuel Dragster paint scheme features the ODYSSEY® battery brand colors and also prominently displays the brand logo.

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ODYSSEY® battery has been providing support to the DSR team as an affiliate sponsor since 2010. In addition to the ODYSSEY® Battery Top Fuel Dragster, the ODYSSEY® battery logo can be found on many of DSR's driver uniforms, Funny Car and Top Fuel drag racing competition vehicles, transporters and technology trailers throughout the NHRA Drag Racing Series. NHRA Drag Racing vehicles, like many racing vehicles, require a powerful battery that can withstand the extreme conditions of racing.

EnerSys offers two lines of batteries: the ODYSSEY® Extreme Series™ and the ODYSSEY® Performance Series™. The design advantages of ODYSSEY® Extreme Series™ batteries make it ideal for high performance applications like racing. ODYSSEY® Extreme Series™ batteries employ dry cell Absorbed Glass Mat (AGM) technology and also feature a unique Thin Plate Pure Lead (TPPL) technology that provides strong starting power and deep cycle reserve power in one battery.

ODYSSEY® Performance Series™ batteries are designed to handle the increased use of onboard accessories in today's vehicles. They share many of the same design characteristics as the ODYSSEY® Extreme Series™, without the high performance Cold Cranking Amps (CCA) and Reserve Capacity (RC) that everyday applications may not require.

Both series are vibration resistant and classified as "non-spillable" by the US Department of Transportation, and are safe for mounting in almost any position except inverted.

ODYSSEY® batteries can be purchased by visiting the ODYSSEY® battery online store at [shop.odysseybattery.com](http://shop.odysseybattery.com), or by purchasing from an ODYSSEY® battery dealer location. Additionally, the ODYSSEY® Battery Mobile App, available free for Apple® or Android® mobile devices, is an excellent resource for finding the right battery for cars, trucks and powersports vehicles.

For more information about ODYSSEY® batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

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## **ABOUT ENERSYS®**

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit [www.enersys.com](http://www.enersys.com) or [www.odysseybattery.com](http://www.odysseybattery.com).

## **ABOUT DON SCHUMACHER RACING**

Don Schumacher Racing, headquartered in Brownsburg, Indiana, fields seven professional NHRA teams. In Top Fuel, the U.S. Army dragster driven by seven-time world champion Tony Schumacher, the 2012 NHRA Top Fuel world champion Matco Tools dragster driven by Antron Brown and the Battery Extender Powered by Schumacher dragster driven by Spencer Massey; and in Funny Car, 2012 NHRA world champion Jack Beckman in the Valvoline MaxLife Dodge Charger R/T, 2011 world champion Matt Hagan in the Mopar Express Lane/Rocky Boots Dodge, the NAPA AUTO PARTS Dodge of Ron Capps and the Make-A-Wish Dodge driven by Tommy Johnson Jr.

DSR has won 232 NHRA national event titles and 11 world championships.

Follow Don Schumacher Racing at ShoeRacing.com, on Twitter at @shoeracing and Facebook.com/shoeracing.

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**Editor Note:**

[Image: ODYSSEY\_DragsterConcept\_FNL.jpg]

Photo caption: ODYSSEY® Battery Top Fuel Dragster concept driven by Don Schumacher Racing driver Spencer Massey at the 30<sup>th</sup> annual NHRA Nationals at Maple Grove Raceway on Oct. 2-5

