



# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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## **EnerSys® to Showcase Expanded ODYSSEY® Battery Product Offering at the 2018 SEMA Show**

**READING, Pa., September 18, 2018** – EnerSys® (NYSE:ENS), the manufacturer of ODYSSEY® batteries, will showcase its expanded ODYSSEY® battery product offering at the 2018 Specialty Equipment Market Association (SEMA) Show in booth no. 24875. The SEMA Show will take place October 30-November 2 in the Las Vegas Convention Center, Las Vegas, Nevada.

The ODYSSEY® Battery booth will feature the new ODYSSEY® Performance Series™ 49-950 and 94R-850 batteries. The batteries are designed for a wide range of popular Jeep®, Dodge®, Chevrolet®, and some BMW® and Mercedes-Benz® vehicles. Also on display will be the ODYSSEY® Performance Series™ 8D and 4D batteries, which are designed for use in various applications such as marine, Recreational Vehicle (RV), bus, back-up generator systems and commercial truck applications. The ODYSSEY® Performance Series™ 8D and 4D batteries are currently scheduled to be available by the end of 2018.

“Since the 2017 SEMA Show, we’ve continued to expand our product line to meet the growing power demands of various vehicle applications,” said Alan Kohler, transportation and specialty marketing manager at EnerSys. “And with the addition of the 8D and 4D batteries, we will be able to provide customers with a solution that is capable of offering power to a breadth of unique applications.”

Attendees who visit the booth also will have the opportunity to learn about ODYSSEY® battery portable charges, ODYSSEY® battery hold down kits and ODYSSEY® battery terminal adaptor kits.

ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77°F (25°C). They are vibration resistant, classified as “non-spillable” by the U.S. Department of Transportation and include a limited three-year full replacement warranty.

For more information on EnerSys and its full line of products, systems and support, visit [www.enersys.com](http://www.enersys.com).

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

## **ABOUT ENERSYS®**

EnerSys®, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric-powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

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