



NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACTS

April Lowther
MarCom Supervisor
EnerSys
800-538-3627 Ext. 1729
E-mail: april.lowther@enersys.com

Brian Salvatore
Public Relations
Harris, Baio & McCullough
215-440-9800
E-mail: brian@hbmadv.com

EnerSys[®], Manufacturer of ODYSSEY[®] Batteries, Continues as Exclusive Battery Partner of BIGFOOT 4x4, Inc.

READING, Pennsylvania, April 25, 2018 – EnerSys[®] (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY[®] batteries, has announced that it will continue its role as the Exclusive Battery Partner of BIGFOOT 4x4 Inc. in 2018.

The announcement marks the 18th year as a sponsor of the BIGFOOT[®] Monster Truck racing and display program. EnerSys provides the ODYSSEY[®] batteries found in BIGFOOT 4x4's entire fleet of monster trucks, haulers and shop vehicles.

"There's no more extreme environment than a monster truck race to show the power and reliability of ODYSSEY[®] batteries," said Dave McMullen, senior director of marketing, transportation and specialty at EnerSys. "We're excited to continue our partnership with BIGFOOT and help them to more victories."

ODYSSEY[®] batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant and classified as "non-spillable" by the U.S. Department of Transportation.

"BIGFOOT and EnerSys have worked together for almost two decades. This partnership led directly to the development of the world's first and only all-electric monster truck, ODYSSEY[®] Battery BIGFOOT #20," said Bob Trent, vice president at BIGFOOT 4x4 Inc. "We'll be working with them to find new and exciting ways to put ODYSSEY[®] batteries to the ultimate test on the

monster truck circuit.”

The ODYSSEY® battery logo can be seen on all of the BIGFOOT monster trucks, transporters, crew shirts, hero cards and BIGFOOT novelty items.

For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric-powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

ABOUT BIGFOOT®

BIGFOOT, The Original Monster Truck®, was originally created as a promotional tool for Bob and Marilyn Chandler’s 4-wheel drive business. BIGFOOT has been named one of the “Top 5 Marketing Vehicles of All Time,” and its worldwide notoriety spawned the entire Monster Truck industry. Team BIGFOOT has captured 47 National Championships, numerous world records, and visited over 25 countries. Today the team campaigns 9 full-time BIGFOOT trucks mostly in North America. Each year, the team achieves more than 4 million live impressions with its 700-800 appearance days. An average of 1.5 million BIGFOOT toys are sold annually. BIGFOOT

performed Car Crushes for the troops in Kuwait in 2016, and in 2018, BIGFOOT is appearing in the just released Spielberg hit “Ready Player One.” Visit us at www.bigfoot4x4.com.

#