



NEWS RELEASE

FOR IMMEDIATE RELEASE

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EnerSys[®], Manufacturer of ODYSSEY[®] Batteries, Returns as Official Sponsor of Brian Deegan

READING, Pennsylvania, June 7, 2018 – EnerSys[®] (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY[®] batteries, will return as an official sponsor of action sports legend Brian Deegan in the Lucas Oil Off Road Racing Series (LOORRS) for the sixth consecutive year.

As an official sponsor, EnerSys will support Deegan in LOORRS, and his #38 Pro 2 truck will have an ODYSSEY[®] battery onboard. The ODYSSEY[®] battery logo will be prominently displayed on the race truck, the driver's suits, and the LOORRS team semi-truck and hauler.

Deegan dominated LOORRS as the Pro 2 champion in 2011-2012 and also led the series in 2014. He was Pro Lite Unlimited champ in 2009, 2011, and 2013. In 23 X-Games appearances, Deegan has taken home 14 career X-Games medals, including four gold.

ODYSSEY[®] batteries are designed with an Absorbed Glass Mat (AGM) construction and Thin Plate Pure Lead (TPPL) technology for more engine-cranking power and reserve power than conventional batteries. ODYSSEY[®] batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant and classified as “non-spillable” by the U.S. Department of Transportation.

“Brian has achieved his great success, in part, by choosing quality components for the machinery he races,” Dave McMullen, senior director of reserve power marketing at EnerSys.

“We are proud he has selected ODYSSEY® batteries to power his vehicles. This is a testament to their ability to perform in demanding racing conditions.”

“ODYSSEY® batteries have been a part of many wins and championships for me over the years,” said Deegan. “I never have to worry about issues powering my race vehicles, my cars and trucks at home, or work equipment at my compound. I can’t imagine going racing without an ODYSSEY® battery.”

Below are the upcoming events in the 2018 LOORRS schedule:

April 14	Chandler, Arizona
May 19-20	Ensenada, Mexico
June 23-24	Wheatland, Missouri
July 21	Sparks, Nevada
August 24 -25	Tooele, Utah
September 21-22	San Bernardino, California
October 20-21	Chandler, Arizona

For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS

EnerSys®, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric-powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy

solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

ABOUT BRIAN DEEGAN

Motocross legend, off-road racer, team owner, and businessman “The General” Brian Deegan is a pioneer in action sports. Brian is the most decorated Freestyle Motocross rider in the competition’s history with 14 X-Games medals to his name, including X Games 17 Gold medal in Rally Cross. Most recently, Brian has dominated the off-road truck racing world winning six championships since 2009. Deegan was named Lucas Oil Rookie of the Year in Pro 2 Unlimited, and took home the 2011 Lucas Oil Driver of the Year (which he also won in 2010). Brian currently participates in Motocross, Freestyle Motocross, and Short Course Trucks as founder and owner of the Metal Mulisha. He is sponsored by: Monster Energy, Mickey Thompson Performance Tires & Wheels, Odyssey Battery, Mobil 1, Turn 5, DVS Shoes, KC HiLiTES, 4 Wheel Parts, Alpinestars, Polaris, GoPro, THOR, Bell Helmets, Dailey Engineering, Brown & Miller Racing, ARP, Mckenzie’s, Fiberwerx, JE Pistons, PPG, VP Racing Fuel, AZ Driveshaft, Eibach Springs, G2 Axel & Gear, Fox Shocks, Fortin Racing, Brembo, FK Rod Ends, Fathead, and MSD Ignition.

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Caption: EnerSys® will return as an official sponsor of action sports legend Brian Deegan in the Lucas Off Road Racing Series (LOORRS) for the sixth consecutive year in 2018.